

MFAA Accredited Finance Broker

Colour logo



Black logo



Reverse logo



Colour
Reverse logo



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Please note that this document contains links to logo files within the MFAA website. You may be asked to allow the MFAA website as a 'trusted site' before you're able to download these files – if you are then click 'allow' and then you will have access to the logos.



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MFAA FULL MEMBER

Colour logo



Black logo



Colour
Reverse logo



Reverse logo



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Colour Palette

MAIN BLUE

This blue is the primary corporate colour and should be the dominant colour in corporate communications.

PMS 2768
C-100 M-78 Y-0 K-44
R-0 G-45 B-106

SECONDARY BLUES

The secondary palette has been developed to expand upon the blue theme whilst retaining corporate feel, but allowing a more friendly look.

PMS 294
C-100 M-58 Y-0 K-21
R-0 G-85 B-150

PMS 300
C-100 M-44 Y-0 K-0
R-0 G-121 B-193

Process Blue
C-100 M-10 Y-0 K-10
R-0 G-147 B-208

PMS 2985
C-59 M-0 Y-6 K-0
R-80 G-200 B-232

ACCREDITED FINANCE BROKER



PMS 2768
C-100 M-78 Y-0 K-44
R-0 G-45 B-106

Member Marketing Toolkit: How to promote your MFAA membership

www.mfaa.com.au
membership@mfaa.com.au

Download logos, and guidelines for design and social media

Clear space

All MFAA logos must be surrounded by a clear space that is approximately 10% of the width of the logo itself. The clear space should be maintained when placing other logos or type next to MFAA logos.

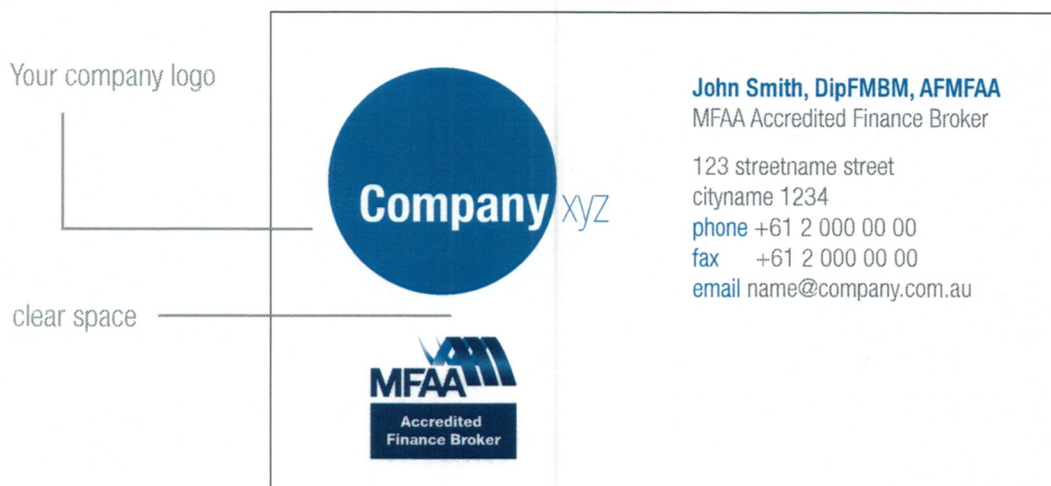


Printed material

Members' logos, when used with another company's logos, should be positioned bottom right.

Placing other supporting logos next to the MFAA Accredited Finance Broker logo

The clear space should be maintained when placing other logos next to the MFAA logo.



Minimum size

The MFAA Accredited Finance Broker logo minimum size requirement is 2cm in width, allowing the supporting typeface to be clear and legible.

